

Migratory 5K Fun Run Sponsorship Opportunities



The ODC Network is a registered 501 (c)(3) non-profit outdoor education and conservation organization. We impact our community by educating preschool-college aged students and by restoring and improving our local waterways and land which brings visitors to Holland. In 2018, the ODC Network, which owns and operates the Outdoor Discover Center in Fillmore Township, assumed management of the DeGraaf Nature Center, a property owned by the City of Holland. Such education and conservation services would not be possible without the support of area businesses.

On Saturday, November 7, 2020 the Migratory 5K Fun Run will take place. This run is based around the fall migration of birds. Participants will be able to choose if they would rather walk instead of run. They do have the opportunity to take a picture with a live bird of prey after the run. This is a fun event for individuals or families.

All proceeds will be used for general care and enrichment of the live birds of prey housed in the De Witt Birds of Prey Center.

Event Attendance

- 100 Attendees
- Families living in the Holland/Zeeland Community
- 3/4 adults, 1/4 children under 14 years of age

Marketing Outreach

- ODC Network Websites: 5,000 Reach
- Outdoor Discovery Center/DeGraaf Nature Center Social Media: 12,000 followers
- Quarterly Newsletter/Program Guide: 4,000 Households

\$2,500 Premier 5K Sponsor

- Logo on the ODC Network and Race Websites
- Logo on the back of the shirts
- Business tagged in social media posts
- Up to 6 company volunteers
- Sponsor sign on display at registration check-in

Coupon code for \$10 off employee registrations

\$500 Business Partner

- Company name on the event page and emails
- Sponsor sign on display at the refreshment table
- Up to 2 company volunteers
- Company name listed on the back of shirts

Coupon code for \$5 off employee registrations

\$1,000 5K T-shirt Sponsor

- Logo on the back of the shirts and website
- Up to 4 company volunteers
- Sponsor sign on display at the registration table

Coupon code for \$10 off employee registrations

\$250 Community Partner

- Company name on the event page and emails
- Sponsor sign on display at the refreshment table
- Company name listed on the back of shirts

For more information contact Ashley Van Zee • ashley@outdoordiscovery.org or 616-393-9453

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Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following.

I'd like to sponsor at the level of _____

I can't sponsor but I'd like to contribute.

Financial Contribution of \$ _____

And/or in-kind service of _____

Service valued at \$ _____

Signature

Date

My check made payable to ODC Network is enclosed.

Please invoice me for the full amount.

Please Return to:
ODC Network
4214 56th Street
Holland, MI 49423

If you have any questions or
would like to pay by card, please
call Ashley at 616-368-9289
ashley@outdoordiscovery.org

ODC Network