2018 ODC NETWORK Annual Impact Report



Dear Friends,

I am proud to share that the ODC team experienced in 2018 another year of growth within all aspects of our organization. Highlighted by our name change to ODC Network—a move to better reflect the diverse set of business divisions, we are meeting our mission and goals.

We are grateful for the increased achievements because it not only illustrates value added to West Michigan, but it also illustrates the support and dedication we receive from the communities we serve. As a nonprofit organization,

we keep the needs of the community centered around the services we provide and maximizing the contributed resources of our stakeholders.

I am very proud to live, work and recreate in West Michigan. The values of this community and the many differing faces that make it unique drive our staff, board members, and volunteers to work hard at educating children and families, protect and connect natural resources, and preserve the environmental quality of the community. I hope you will continue to join us in making a difference in Connecting People, Land : Nature.

I would like to say THANK YOU to our amazing staff, board of directors, donors, and volunteers for their investment in, and commitment to, our mission and vision.

Trans Williams

OUR SERVICE AREA



718 **Programs** conducted in 2018

COMMUNITY 38 **PARTNERSHIPS**



In the past nine years, program participation has increased by

245%

2018 56,608 program participants

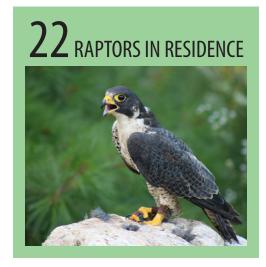
2009 23,108 program participants

47 ON THE ODC **NETWORK TEAM**



EXPLORER NETWORK TRIPS





The Education Network now works with

17
Schools
impacting the lives of 3500
Students

176
LITTLE
HAWKS
ENROLLED











7 ACRES OF NEW PLAY AREA DEVELOPED



2018 46.6% 2017 43.5% 2016 29.2%

2015 **13.9%** 2014 0.1%

Project Clarity efforts have removed

38,941

pounds of Phosphorous from entering Lake Macatawa

2018 TOTAL REVENUE FUNCTIONAL EXPENSES 7% Fundraising 9% Administrative 54% Philanthropic Revenue

NEW PARTNERSHIPS IN 2018





