Friends of the ODC Network,

We are pleased to share this Annual Impact Report highlighting our accomplishments in 2021, which was another very productive year, advancing the ODC Network mission on several fronts.

2021 marked the largest revenue year in the ODC Network’s history with well over $7,000,000 of income in one calendar year. Our team continued to grow as well. We now have over 75 full-time, part-time, and contracted employees. One of our organizational goals is focused on earned income. We are blessed to have a wonderful base of donors who invest in our work and have helped the ODC grow the many projects, programs, and facilities that make up our organizational footprint. Meeting our earned income goal is critical to our long-term financial sustainability. The more we can earn the dollars needed to operate the ODC and not rely on philanthropy to keep the doors open, the better off we will be over the long run. In 2021, earned income made up 62% of our total revenue.

This growth represents the growing demand for our organization’s services and resources. We would not be able to do what we do without the generous leadership and amazing support of our community.

We are excited for 2022. Now, more than ever, connecting people with the outdoors and creating nature-based experiences is paramount. The ODC Network continues to position our team to serve these needs in our community. In 2022 we are working to add several hundred additional acres of protected land to our footprint. Our Project Clarity work on the Macatawa Watershed not only has several stream and wetland restoration projects on the schedule, but we also will be updating our community’s Watershed Management Plan. On the education side of our mission, we are excited for the completion of our new Dragonflies Discovery Preschool campus in Park Township, as well as renovations of several facilities at the Outdoor Discovery Center. Expanding our education facilities and programming will allow us to serve even more children and families in 2022... and beyond.

As you review the attached impact report, we hope you are inspired by the accomplishments we made this year, despite battling the pandemic. We also hope you will continue to trust and believe in our team and see the tremendous impact, leverage, and value your investments in the ODC Network generate for West Michigan.

Thank you for your support and doing your part to make West Michigan the best place to live, work, play and learn.

Gratefully,

[Signature]

2021 ODC Network Annual Impact Report
**EDUCATION IMPACT**

- 54,310 people participated in ODC community and school programming
- 100 middle school students were impacted through multicultural and bilingual programming
- 22 schools received consulting services to support learning outside of the classroom

**CONSERVATION IMPACT**

- 88 acres of invasive species were treated and removed from area properties
- 1,700 feet of two-stage stream channel were created for water quality improvement
- 5,000 acres of land were managed for invasive species for 60+ conservation services clients
CONSTRUCTED 1 MILE of 2-STAGE CHANNEL in PARK TOWNSHIP

PROPAGATED 3,955 NATIVE PLANT PLUGS FOR RESTORATION SITES

INSTALLED 9 CURB-CUT RAIN GARDENS, CAPTURING 300,000 GALLONS of STORMWATER ANNUALLY

PLANTED 5,700 TREES

LAUNCHED the FIRST NATURE-RICH BUSINESS GUIDE

COMPLETED UPDATES at the ELDEAN FAMILY NATURE PLAY PARK

HOSTED OVER 2,000 ELEMENTARY STUDENTS AT SUMMER LITERACY CAMPS

COMPLETED UPDATES on the ARCHERY RANGE FACILITY

BUILT 5 NEW NATURE PLAYSCAPES

SEEDED OVER 10 ACRES of NATIVE PRAIRIE SPECIES

11 VOLUNTEER GROUPS COMPLETED PROJECTS

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CONSTRUCTED 1 MILE of 2-STAGE CHANNEL in PARK TOWNSHIP
ACQUIRED 4 MAMMALS & 4 RAPTORS as ODC WILDLIFE AMBASSADORS

OPENED the NEW ODC FROYO STAND

INSTALLED BILINGUAL TRAIL MAPS & MAMMAL EXHIBIT SIGNS at ODC

HOSTED a SUCCESSFUL TREATS & TRAILS EVENT for 2,200 PEOPLE

ADDED a HOLIDAY-THEMED WINTER NIGHT HIKE PROGRAM with MORE than 700 PEOPLE in ATTENDANCE

INSTALLED NEW OUTDOOR STRUCTURES at the CULTURAL HISTORY CENTER

PLANTED 1,300 ACRES of COVER CROPS

BEGAN CONSTRUCTION for the NEW DRAGONFLIES DISCOVERY PRESCHOOL

OPENED GEERLINGS FARM PARK

PILOTED DRAGONFLIES PRESCHOOL CLASS in PARTNERSHIP with BEECHWOOD CHURCH

LAUNCHED a VOLUNTEER RAINSCAPING PROGRAM

outdoordiscovery.org