



2021 ODC Network Annual Impact Report

Friends of the ODC Network,

We are pleased to share this Annual Impact Report highlighting our accomplishments in 2021, which was another very productive year, advancing the ODC Network mission on several fronts.

2021 marked the largest revenue year in the ODC Network's history with well over \$7,000,000 of income in one calendar year. Our team continued to grow as well. We now have over 75 full-time, part-time, and contracted employees. One of our organizational goals is focused on earned income. We are blessed to have a wonderful base of donors who invest in our work and have helped the ODC grow the many projects, programs, and facilities that make up our organizational footprint. Meeting our earned income goal is critical to our long-term financial sustainability. The more we can earn the dollars needed to operate the ODC and not rely on philanthropy to keep the doors open, the better off we will be over the long run. In 2021, earned income made up 62% of our total revenue.

This growth represents the growing demand for our organization's services and resources. We would not be able to do what we do without the generous leadership and amazing support of our community.

We are excited for 2022. Now, more than ever, connecting people with the outdoors and creating nature-based experiences is paramount. The ODC Network continues to position our team to serve these needs in our community. In 2022 we are working to add several hundred additional acres of protected land to our footprint. Our Project Clarity work on the Macatawa Watershed not only has several stream and wetland restoration projects on the schedule, but we also will be updating our community's Watershed Management Plan. On the education side of our mission, we are excited for the completion of our new Dragonflies Discovery Preschool campus in Park Township, as well as renovations of several facilities at the Outdoor Discovery Center. Expanding our education facilities and programming will allow us to serve even more children and families in 2022... and beyond.

As you review the attached impact report, we hope you are inspired by the accomplishments we made this year, despite battling the pandemic. We also hope you will continue to trust and believe in our team and see the tremendous impact, leverage, and value your investments in the ODC Network generate for West Michigan.

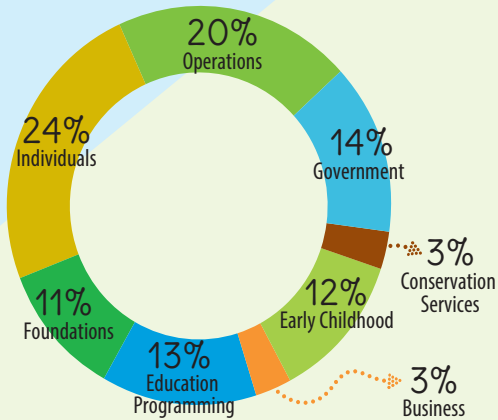
Thank you for your support and doing your part to make West Michigan the best place to live, work, play and learn.

Gratefully,

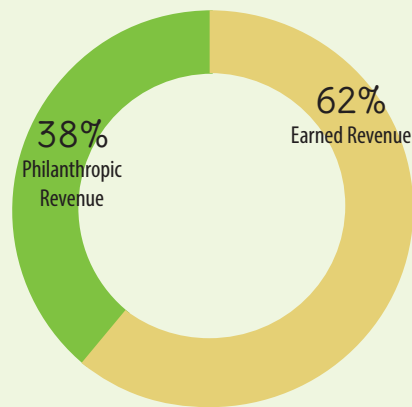
ODC Network



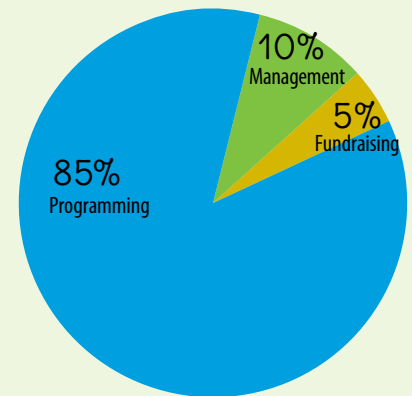
2021 Financial Summary



Revenue by Source



Earned Income vs Philanthropy



Expense Allocation

EDUCATION IMPACT

22

schools received consulting services to support learning outside of the classroom

100

middle school students were impacted through multicultural and bilingual programming

54,310

people participated in ODC community and school programming

CONSERVATION IMPACT

88


acres of invasive species were treated and removed from area properties

1,700

acres of land were managed for invasive species for 60+ conservation services clients

5,000

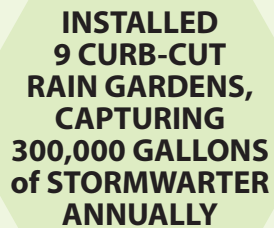
feet of two-stage stream channel were created for water quality improvement




**CONSTRUCTED 1
MILE of 2-STAGE
CHANNEL in PARK
TOWNSHIP**



**PROPAGATED
3,955
NATIVE PLANT
PLUGS FOR
RESTORATION
SITES**



**INSTALLED
9 CURB-CUT
RAIN GARDENS,
CAPTURING
300,000 GALLONS
of STORMWATER
ANNUALLY**




**COMPLETED
UPDATES at the
ELDEAN FAMILY
NATURE PLAY
PARK**




**11
VOLUNTEER
GROUPS
COMPLETED
PROJECTS**



**LAUNCHED
the FIRST
NATURE-RICH
BUSINESS
GUIDE**




**COMPLETED
UPDATES on
the ARCHERY
RANGE FACILITY**



**INSTALLED 4
NEW LEVEL 2 EV
CHARGERS MADE
POSSIBLE by
the WHITE PINE
FUND**



**HOSTED OVER
2,000 ELEMENTARY
STUDENTS AT
SUMMER LITERACY
CAMPS**



**SEEDED OVER
10 ACRES of
NATIVE PRAIRIE
SPECIES**



**BUILT 5 NEW
NATURE
PLAYSCAPES**



**PLANTED
5,700
TREES**



**ACQUIRED 4
MAMMALS & 4
RAPTORS as ODC
WILDLIFE
AMBASSADORS**



**OPENED the
NEW ODC
FROYO STAND**



**ADDED a
HOLIDAY-THEMED
WINTER NIGHT HIKE
PROGRAM with
MORE than 700
PEOPLE in
ATTENDANCE**



**INSTALLED
BILINGUAL
TRAIL MAPS &
MAMMAL
EXHIBIT SIGNS
at ODC**

**HOSTED a
SUCCESSFUL
TREATS & TRAILS
EVENT for 2,200
PEOPLE**



**PLANTED
1,300 ACRES of
COVER CROPS**

**BEGAN
CONSTRUCTION
for the NEW
DRAGONFLIES
DISCOVERY
PRESCHOOL**



**INSTALLED
NEW OUTDOOR
STRUCTURES at
the CULTURAL
HISTORY CENTER**



**OPENED
GEERLINGS
FARM PARK**

**PILOTED
DRAGONFLIES
PRESCHOOL CLASS
in PARTNERSHIP
with BEECHWOOD
CHURCH**



**LAUNCHED a
VOLUNTEER
RAINSCLAPING
PROGRAM**

