

Project Clarity Agriculture Luncheon Sponsorship Opportunities



ODC Network's (ODC) Project Clarity is a community-wide partnership committed to improving the health and clarity of Lake Macatawa and the Macatawa Watershed. This legacy project will have a lasting, profound impact on the economy, environment, and community as a whole. There are three impact areas; people, cities, agriculture.

On Thursday, March 31, 11:30am-1pm, Project Clarity's Agricultural Committee will hold its 6th Agricultural Luncheon at the Zeeland Township Hall. We took a couple years off due to COVID, but we are pleased to bring this event back to celebrate recent accomplishments and discuss current and future programs available to support agricultural conservation in the Macatawa Watershed.

The program will include highlights from the last two years of Project Clarity's implementation and monitoring efforts, along with guest speakers to discuss other opportunities available to farmers in the Macatawa Watershed. Alex Svoboda of the Ottawa Conservation District will discuss the Regional Conservation Partnership Program, an exciting new funding opportunity available to farmers in Ottawa County, including the entire Macatawa Watershed. Charles Gould of MSU Extension will discuss funding available through the Conservation Reserve Enhancement Program. Finally, Becky Huttenga of Ottawa County will discuss the Ottawa County Farmland Preservation Program and the importance of permanently protecting farmland. A local farmer will join to add their perspective on why farmland preservation is important to their farm.

Project Clarity Updates

- A total of 139 projects are keeping over 39,000 lbs. of phosphorus out of waterways each year
- Protected 290 acres of critical land
- Restored three miles of streams and waterways
- 10,000 acres of soil amendments applied improving infiltration

Marketing Outreach

- ODC Network Website: 3,000 reach
- Outdoor Discovery Center/DeGraaf Nature Center Social Media: 12,500 followers
- Program Guide: 4,500+ Households

\$1,500 Lead Sponsor

- Recognition at luncheon program
- Recognition on program guide
- Recognition on ODC & Project Clarity websites
- Recognition on Facebook event and social media posts

\$750 Supporting Sponsor

- Recognition at luncheon program
- Name recognition on ODC & Project Clarity websites

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Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following.

I'd like to sponsor at the level of Lead (\$1,500) or Supporting (\$750) _____
 I can't sponsor but I'd like to contribute.

Financial Contribution of \$ _____

And/or in-kind service of _____

Service valued at \$ _____

Signature

Date

My check made payable to ODC Network is enclosed.

Please invoice me for the full amount.

Please Return to:
ODC Network
4214 56th Street
Holland, MI 49423

If you have any questions or
would like to pay by card, please
call Ashley at 616-368-9289
ashley@outdoordiscovery.org

ODC Network