



Corporate Partnership

The average child spends less than 30 minutes outside each day, hurting their mental health and well-being. This must stop. The ODC Network is a registered 501(c)(3) non-profit outdoor education and conservation organization. We impact our community by educating preschool students – adults and restoring and improving our local waterways and land which brings visitors to Holland.

ODC began in 2000 with the goal of connecting people, land and nature. Twenty two years later, ODC Network helps over 100,000 local children and families experience outdoor adventures that make them happier, healthier, and more engaged in the world around them. We do this through outdoor programming, nature-based education, and three free-to-visit local nature preserves. We also manage two watershed/greenway improvement initiatives, and restore and conserve thousands of acres of greenspace.



Through our community education efforts, we offer numerous fieldtrips, programs and events. During our events, we are able to raise critical dollars for ODC Preschools, two greenway initiatives, Project Clarity, outdoor education and programming, the care and enrichment of our live animals, and continue our mission of advancing education and conservation in West Michigan.

Without the investment of local businesses, these outdoor experiences would be out of reach for most families. This investment keeps ODC Network's nature preserves free and open to the public every day for over 100,000 annual visitors. It also helps keep events free or low cost to assure more participation from families of a variety of backgrounds. Your valuable support will help make West Michigan the best place to live, work, play, and learn.



Testimonial:

"A great spot for young families to enjoy and learn about nature. With an ever expanding portfolio of properties and activities this Outdoor Discovery Center is a local gem."

-Community Member

ODC Network

Opportunities for Support



Supporting the ODC Network is a critical annual investment in our community's children and families. We need you to be a part of this team. There are four unique support levels you can choose from or you can create your own.

\$10,000+ Leader

\$5,000+ Investor

\$2,500+ Advocate

\$1,500+ Supporter

Create Your Own

Your contribution not only goes a long way towards accomplishing our mission to advance outdoor education and conservation in West Michigan, but we also want it to benefit yours. We can recognize your investment in a variety of ways, see some examples below.

- Recognition at community events
- Recognition on Quarterly Impact Report
- Discover Nature program guide mailed to business/home & other printed materials
- Social media highlight posts
- Website recognition
- Tickets to special events
- Use of ODC Network Sites
- Memberships for Employees
- Recognition during camp/program series

Event/Community Reach

- 12 Annual Events
- 275-5,000 attendees
 - Members of ODC Network
 - Children and families in West Michigan
 - Community leaders, local gov't units & businesses
- 75,000 program participants

Marketing Outreach

- ODC Network Website: 204,000+ reach
- ODC Network Social Media: 16,500+ followers
- Discover Nature: 3,000+ households
- E-News Recipients: 2,500
- Membership: 1,750

Corporate Volunteerism

Beyond the support and recognition, we strive to build partnerships with our supporters. One thing we enjoy is scheduling volunteer days for partners to come to ODC as a team and work on a specific project on one of ODC's properties. These projects range from pulling invasive species and staining/painting to a building/installation project for a dock, boardwalk, or sign frame. If this is something you are interested in scheduling, please let Ashley know.

Testimonial:

"What a wonderful place to take kids and/or get a little in touch with nature. By all means worthy of financial support."

-Community Member



ODC Network

Commitment Form



Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following:

I'd like to invest in our community at the level of \$_____

Includes \$_____ in-kind value

Please check events align with your business/interest you most *(please check all that apply)*:

- | | | | |
|------------------------------------------------|-------------------------------------------------|--------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Park Passport | <input type="checkbox"/> Maple Sugaring | <input type="checkbox"/> ODC Cup - Golf Outing | <input type="checkbox"/> Treats & Trails |
| <input type="checkbox"/> Summer Camp Series | <input type="checkbox"/> PC Ag. Luncheon | <input type="checkbox"/> Macatawa Water Festival | <input type="checkbox"/> Tasting on the Trails |
| <input type="checkbox"/> Women in Nature | <input type="checkbox"/> PC Update Breakfast | <input type="checkbox"/> Appreciation Event | <input type="checkbox"/> Migratory 5K Fun Run |
| <input type="checkbox"/> Knee-High Naturalists | <input type="checkbox"/> Family Discovery Night | <input type="checkbox"/> Evening with the ODC | <input type="checkbox"/> Holidays at the ODC |

I'd like to be recognized by *(please check 1-2 if you are in the \$1,500+ range and 3-4 if you are at the \$2,500+ range)*:

- | | | |
|----------------------------------------------------|---------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Recognition at events | <input type="checkbox"/> Social media highlight posts | <input type="checkbox"/> Volunteer opportunities |
| <input type="checkbox"/> Quarterly Impact Report | <input type="checkbox"/> Website recognition with links | <input type="checkbox"/> Use of ODC Network Sites |
| <input type="checkbox"/> ODC Network Program Guide | <input type="checkbox"/> Tickets to special events | <input type="checkbox"/> Recognition in E-News |

Signature

Date

___ My check made payable to ODC Network is enclosed ___ Please invoice me for the full amount

☐ Contact me for additional marketing materials

Please Return to:
ODC Network
4214 56th Street
Holland, MI 49423

If you have any questions, would like to pay by card,
or would like assistance please contact Ashley at
616-368-9289 or ashley@outdoordiscovery.org

ODC Network

Unique Opportunities



Park Passport

The Park Passport guides families to local parks and natural areas in West Michigan. It is designed to help families experience the benefits of exploring these amazing places. Families are encouraged to visit new parks, participate in challenge questions and turn their passport into the ODC for prizes.

Summer Camp Series

We offer 21 summer camps starting mid-June through August. Children 4-16 years old participate in unique nature-based camps for 3 days/week. We have a scholarship program for kids who may not be able to afford these experiences.

Women in Nature Program Series

This series started a way to connect more women to the great outdoors and others with similar interests. During this series, women are able to participate in unique programs; such as kayaking, archery, gardening, ceramics, and even trips with other women in the community.

Knee-High Naturalists Program Series

Knee-high Naturalists introduces the wonders of the natural world to young children. Crafts, activities, books, snacks, live animals, and outside exploration will be incorporated into their nature-based learning experience.

Annual Events

Maple Sugar Time – March 11 & 18, 2023

Guests will join us as we tap trees, gather sap, and watch the evaporator boil the liquid down into real maple syrup at the historic Van Raalte Farm. There will be lots of activities for kids and maple snacks available for purchase.



Project Clarity Agriculture Luncheon – March 2023

Local agriculture professionals and landowners are invited to this unique event where they can meet others in their field and learn about BMP's they can implement on their land to improve the quality of our watershed.

Project Clarity Breakfast Update– April 2023

At this event, guests will have the opportunity to learn about our successes and challenges from the previous year. They will almost be able to learn about and invest in future opportunities to achieve our goals.

Project Clarity, community-wide initiative established in 2013, works to restore the water quality of Lake Macatawa and the Macatawa Watershed through a multi-phased approach focused on land restoration, best management practices, community education, and long-term sustainability.

Annual Events (cont.)



Family Discovery Night – May 16 & 17, 2023

Little Hawks Discovery Preschool, Seedlings Discovery Preschool, and Dragonflies Discovery Preschool families are invited to enjoy a delicious dinner together, participate in an outdoor activity and bid on raffle items. Funds raised will support program improvement and scholarships to remove financial barriers for future students.

ODC Cup – May 31, 2023

During this golf outing, you will enjoy a round of golf while raising money for a great cause, but you will also have a unique visitor experience that is not at every golf outing in town! All funds raised will support the ODC Network's mission of advancing outdoor education and conservation in West Michigan.

Appreciation Event – July 2023

This is an event focused on thanking volunteers and supporters. All volunteers and their families are invited to a fun night at the Outdoor Discovery Center. There will be a light picnic-style dinner and guests will be given a trail map with all the large projects labeled so they can see how much they've helped the ODC Network!

Macatawa Water Festival – August 12, 2023

Community partners and sponsors come together to offer water activities and educational experiences designed to engage all ages to learn about restoring and preserving our lake and watershed. Attendees have the opportunity to kayak or bike around the island, fish for trout, learn about native vs invasive plants, make upcycled crafts, perform water quality experiments and much more.

Evening with the ODC – September 2023

This is the ODC Network's annual fundraising event. Support at this event helps us deliver high quality nature-based programs, experiences and services that connect people, land and nature through outdoor education, greenway development, and habitat and wildlife conservation.



Treats & Trails – October 21, 2023

During this family-friendly trick or treating event, attendees participate in games, barrel rides, wildlife encounters, s'mores and more in a safe, educational, and fun environment. Partners are welcome to host a candy station as well.



Tasting on the Trails – October 26, 2023

During this adults only event, guests will enjoy delicious refreshments and appetizers from local businesses while they walk a 1.2 mile trail at the Outdoor Discovery Center. Funds raised will support the ongoing maintenance and improvements of our three nature preserves.

Migratory 5K Fun Run – TBD

This is a fun event for individuals or families, runners have the opportunity to take a picture with a live bird of prey post run. All proceeds go toward the care and enrichment of live birds of prey at the De Witt Birds of Prey Center.

Holidays at the ODC – December 2023

Throughout the month of December, we offer a variety of programs for all ages. We also offer Holiday Winter Walks, where families and individuals can enjoy an evening stroll on our lantern lit trails during the holiday season.