

Corporate Partnership



ODC began in 2000 with the goal of connecting people, land and nature. Twenty four years later, ODC Network, a registered 501(c)(3) non-profit organization, helps over 100,000 local children and families experience outdoor adventures that make them happier, healthier, and more engaged in the world around them, annually. We do this through outdoor programming, nature-based education, and three free-to-visit local nature preserves. We also manage two watershed/greenway improvement initiatives, and restore and conserve thousands of acres of greenspace.

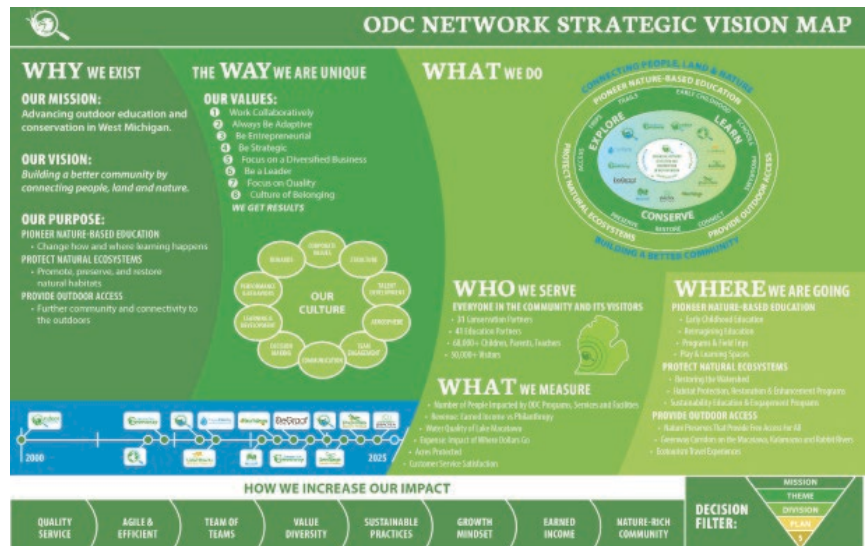
Through our community education efforts, we offer numerous field trips, programs and events. During our events, we are able to raise critical dollars for ODC Preschools, two greenway initiatives, Project Clarity, outdoor education and programming, the care and enrichment of our live animals, and continue our mission of advancing education and conservation in West Michigan.



Testimonial:

"If you love the outdoors in a urban area, that's the place to go. They have great trails and most of them you can take your dog as long as their on a leash. Awesome wildlife. Awesome nature. Would highly recommend."

-Community Member



Without the investment of local businesses, these outdoor experiences would be out of reach for most families. This investment keeps ODC Network's nature preserves free and open to the public every day for over 100,000 annual visitors. It also helps keep events free or low cost to assure more participation from families of a variety of backgrounds. Your valuable support will help make West Michigan the best place to live, work, play, and learn.

ODC Network

Opportunities for Support



Supporting the ODC Network is a critical annual investment in our community's children and families. There are four unique support levels you can choose from or you can create your own. A portion of your support will go to operating costs of keeping ODC's 8 preserves free and open to the public.

\$10,000+ Leader

\$5,000+ Investor

\$2,500+ Advocate

\$1,500+ Supporter

Create Your Own

Your contribution not only goes a long way towards accomplishing our mission to advance outdoor education and conservation in West Michigan, but we also want it to benefit yours. We can recognize your investment in a variety of ways, see some examples below.

- Recognition at community events
- Recognition on Quarterly Impact Report
- Discover Nature program guide mailed to business/home & other printed materials
- Social media highlight posts
- Website recognition
- Tickets to special events
- Use of ODC Network Sites
- Memberships for Employees
- Recognition during camp/program series

Event/Community Reach

- 12 Annual Events
- 275-5,000 attendees
 - Members of ODC Network
 - Children and families in West Michigan
 - Community leaders, local gov't units, businesses
- 68,000+ program participants

Marketing Outreach

- ODC Network Website: 204,000+ reach
- ODC Network Social Media: 18,500+ followers
- Discover Nature: 3,000+ households
- E-News Recipients: 3,300
- Membership: 463 (totalling 1,602 members)

Corporate Volunteerism

Beyond the support and recognition, we strive to build partnerships with our supporters. One thing we enjoy is scheduling volunteer days for partners to come to ODC as a team and work on a specific project on one of ODC's properties. These projects range from pulling invasive species and staining/painting to a building/installation project for a dock, boardwalk, or sign frame. If this is something you are interested in scheduling, please let Ashley know.

Participate in Events

Beyond the support and recognition, we strive to build partnerships with our supporters. One thing we enjoy is having your team join one or more of our events as partners or vendors at no additional cost. If this is something you are interested in, please let Ashley know.



ODC Network

Unique Opportunities



Park Passport

The Park Passport guides families to local parks and natural areas in West Michigan. It is designed to help families experience the benefits of exploring these amazing places. Families are encouraged to visit new parks, participate in challenge questions and turn their passport into the ODC for prizes.

Summer Camp Series

We offer 21 summer camps starting mid-June through August. Children 4-16 years old participate in unique nature-based camps for 3 days/week. We also have a scholarship program for kids who may not be able to afford these experiences.

Women in Nature Program Series

This series started a way to connect more women to great outdoors and others with similar interests. During this series, women are able to participate in unique programs; such as kayaking, archery, gardening, ceramics, and even Explorer Network trips with other women in the community.

Knee-High Naturalists Program Series

Knee-high Naturalists introduces the wonders of the natural world to young children. Crafts, activities, books, snacks, live animals, and outside exploration will be incorporated into their nature-based learning experience.

Explore the Mission

This is a new opportunity where ODC Network supporters will be able to experience ODC through exploration. Participants will take in depth tours of various facilities to learn more about ODC's impact through our different business divisions.

Annual Events

Maple Sugar Time – March 16 & 23, 2024

Guests will join us as we tap trees, gather sap, and watch the evaporator boil the liquid down into real maple syrup at the historic Van Raalte Farm. There will be lots of activities for kids and maple snacks available for purchase.



Family Discovery Night – May 14 & 15, 2024

Little Hawks Discovery Preschool, Seedlings Discovery Preschool, and Dragonflies Discovery Preschool families are invited to enjoy a delicious dinner together, participate in an outdoor activity and bid on raffle items. Funds raised support program growth, parenting classes, and scholarships to remove financial barriers for future students.

Annual Events (cont.)



Project Clarity Project Tours – various

This summer we will take three unique tours around West Michigan, where we will visit Project Clarity sites such as wetland restorations, urban rain gardens, or agriculture businesses implementing best management practices to further the goals of Project Clarity.

Project Clarity, community-wide initiative established in 2013, works to restore the water quality of Lake Macatawa and the Macatawa Watershed through a multi-phased approach focused on land restoration, best management practices, community education, and long-term sustainability.

ODC Cup – June 5, 2024

During this exciting outing at Diamond Springs Golf Course, you will enjoy a round of golf while raising money for a great cause, but you will also have a unique visitor experience that is not at every golf outing in town! All funds raised support the ODC Network's mission of advancing outdoor education and conservation in West Michigan.

ODC Fishing Derby – June 25, 2024

Join us for the first ODC Fishing Derby at the Outdoor Discovery Center. You will have the opportunity to learn about the lifelong sport and create memories with your child. All funds raised will support the Dylan Compagner Memorial Fishing Pond.



Macatawa Water Festival – July 13, 2024

Community partners and sponsors come together to offer water activities and educational experiences designed to engage all ages to learn about restoring and preserving our lake and watershed. Attendees have the opportunity to kayak or bike around the island, fish for trout, learn about native vs invasive plants, make upcycled crafts, perform water quality experiments and much more.



Evening with the ODC – September 2024

This is the ODC Network's annual fundraising event. Support at this event helps us deliver high quality nature-based programs, experiences and services that connect people, land and nature through outdoor education, greenway development, and habitat and wildlife conservation.



Treats & Trails – October 19, 2024

During this family-friendly trick or treating event, attendees participate in games, barrel rides, wildlife encounters, s'mores and more in a safe, educational, and fun environment. Partners are welcome to host a candy station as well.

Holidays at the ODC – December 2024

Throughout the month of December, we offer a variety of programs for all ages. We also offer Holiday Winter Walks, where families and individuals can enjoy an evening stroll on our lantern lit trails during the holiday season.

Commitment Form



Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following:

I'd like to invest in our community at the level of \$_____

Includes \$_____ in-kind value (max 10% of support level)

Please check the events that most align with your values/interests:

For adequate recognition please check a max of: 2 events for Supporters, 4 for Advocates, 6 for Investors, and 12 for Leaders

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Park Passport | <input type="checkbox"/> "Explore the Mission" | <input type="checkbox"/> ODC Cup - Golf Outing | <input type="checkbox"/> Treats & Trails |
| <input type="checkbox"/> Summer Camp Series | <input type="checkbox"/> Maple Sugaring | <input type="checkbox"/> Macatawa Water Festival | <input type="checkbox"/> Holidays at the ODC |
| <input type="checkbox"/> Women in Nature | <input type="checkbox"/> Project Clarity Events | <input type="checkbox"/> ODC Fishing Derby | <input type="checkbox"/> Other New Opportunity |
| <input type="checkbox"/> Knee-High Naturalists | <input type="checkbox"/> Family Discovery Night | <input type="checkbox"/> Evening with the ODC | |

I'd like to be recognized through (please check 1-2 if you are in the \$1,500+ range; and 3-4 if you are at the \$2,500+ range):

- | | | |
|--|---|---|
| <input type="checkbox"/> Recognition at events | <input type="checkbox"/> Social media highlight posts | <input type="checkbox"/> Volunteer opportunities |
| <input type="checkbox"/> Quarterly Impact Report | <input type="checkbox"/> Website recognition with links | <input type="checkbox"/> Use of ODC Network Sites |
| <input type="checkbox"/> ODC Network Program Guide | <input type="checkbox"/> Tickets to special events | <input type="checkbox"/> Recognition in E-News |

Signature

Date

___ My check made payable to ODC Network is enclosed ___ Please invoice me for the full amount

☐ Contact me for additional marketing materials

Please Return to:
ODC Network
4214 56th Street • Holland, MI 49423

Questions or paying by card?
Please contact Ashley VanZee:
Ashley: 616-368-9289 or ashley@outdoordiscovery.org

ODC Network