

ODC Fishing Derby Sponsorship Opportunities



The ODC Network is a registered 501 (c)(3) non-profit outdoor education and conservation organization. We impact our community by educating preschool-college aged students and by restoring and improving our local waterways and land which brings visitors to Holland. Since 2019, ODC has been a recipient of the funds raised during the Dylan Compagner Memorial Bass Fishing Tournament. We want to spread the joy of fishing beyond the bass fishing tournament by hosting a fishing derby.

Join us on Tuesday, June 25, 2024 for the first annual ODC Fishing Derby at the Outdoor Discovery Center. Kids can participate in a friendly competition fishing in one of ODC's ponds. This is a fishing buddy style derby, so each team must be comprised of 1 adult and 1-2 children (under 14). Whether your child is an experienced angler or a first-timer, this event promises fun for all. Teams will compete for tagged fish, enjoy the outdoors, and make lasting memories with friends and family. A picnic-style meal, camaraderie, and the joy of fishing await.

All funds raised go toward the habitat management of the Dylan Compagner Memorial Fishing Pond.

\$3,000 Angler Sponsor

- Company volunteers/booth at registration
- Company item giveaway to all participants
- 5 Fishing Teams
- Logo recognition on marketing materials
- Logo recognition at multiple sites on event day
- Logo on ODC Network's website
- Business tagged on social media event page and posts
- Recognition in ODC Network's Quarterly Program Guide

\$1,000 Casting Sponsor

- Company volunteers
- Company item giveaway for all participants
- Logo recognition at a tee
- 2 Fishing Teams
- Logo recognition on ODC website
- Recognition on social media posts and social media event page

\$750 Bait Sponsor

- Company volunteers
- 1 Fishing Team
- Logo recognition on ODC website
- Logo recognition on event day

Marketing Outreach

- ODC Network Websites: 204,000 reach
- ODC/DeGraaf Nature Center Social Media: 18,500 followers
- Quarterly Program Guide: 3,000+ households

\$500 Dinner Sponsor (limited)

- Name recognition on ODC website
- Logo recognition at dining area

'Drop in' Donor

Donations of any value will help us reach our goal!



ODC Cup Sponsorship Opportunities



Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following.

I'd like to sponsor at the level of _____

I can't sponsor but I'd like to contribute.

Financial Contribution of \$ _____

And/or in-kind service of _____

Service valued at \$ _____

Signature

Date

My check made payable to ODC Network is enclosed.

Please invoice me for the full amount.

Please Return to:
ODC Network
4214 56th Street
Holland, MI 49423

If you have any questions or
would like to pay by card, please
call Ashley at 616-368-9289
ashley@outdoordiscovery.org

ODC Network