

Treats & Trails Sponsorship Opportunities



The ODC Network is a registered 501 (c)(3) non-profit outdoor education and conservation organization. We impact our community by educating preschool-college aged students and by restoring and improving our local waterways and land which brings visitors to Holland. In 2018, ODC Network, which owns and operates the Outdoor Discover Center in Fillmore Township, assumed management of the DeGraaf Nature Center, a property owned by the City of Holland. Such education and conservation services would not be possible without the support of area businesses.

On Saturday, October 18, 2025, ODC will host Treats and Trails. This is an event focused on giving families the opportunity to enjoy our trail system through various fall activities such as trick or treating along a Candy Trail, barrel rides, roasting marshmallows, getting up close to live raptors and more.

Event Attendance

- Averages 3,500-5,000 Participants
- Families throughout Allegan and Ottawa Counties
- Various economic backgrounds

Marketing Outreach

- ODC Network Websites: 20,000 reach
- ODC Network Social Media: 25,000 followers
- Quarterly Discover Nature Mailing: 4,000 Households

\$5,000 Presenting Sponsor (Exclusive)

- Title tagline, "Treats and Trails presented by..."
- Logo on printed materials and website
- Prominent position in program guide that goes out to 55,000 households
- Up to 12 company volunteers
- One activity to host, able to bring organizational fliers and/or giveaways to the activity

\$2,500 S'mores Sponsor

- Logo at the s'mores station
- Up to 10 company volunteers to staff the s'mores station
- Ability to bring organizational fliers and/or giveaways
- Logo on event program/map and website

\$3,500 Pumpkin Sponsor (Limited)

- Logo on trail signage
- "Pumpkin Trail brought to you by..."
- Up to 10 company volunteers to staff chosen activity
- Ability to bring organizational fliers and/or giveaways
- Logo on event program and logo on website

\$1,500 Barrel Rides Sponsor (Limited)

- Logo at Barrel Rides station
- Up to 6 company volunteers to staff chosen activity
- Ability to bring organizational fliers and/or giveaways
- Name on event program and logo on website

\$1,000 Games Sponsor (Limited)

- Logo at games station
- Up to 10 company volunteers to staff chosen activity
- Ability to bring organizational fliers and/or giveaways
- Name on event program and logo on website

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Company / Organization Name (as you wish it to be listed)

Mailing Address

City

State

Zip Code

Contact Person

Title

Telephone

Email

I understand that by signing this agreement, I am committing my organization to the following.

___ I'd like to sponsor at the level of _____

___ I can't sponsor but I'd like to contribute.

Financial Contribution of \$ _____

And/or in-kind service of _____

Service valued at \$ _____

Signature

Date

___ My check made payable to ODC Network is enclosed.

___ Please invoice me for the full amount.

Please Return to:
ODC Network
4214 56th Street
Holland, MI 49423

If you have any questions or
would like to pay by card, please
call Ashley at 616-368-9289
ashley@outdoordiscovery.org

ODC Network